

Performance of Hand Loom Mark Scheme at a glance Period Upto 31.10.2009

Sr. No.	Particulars	Previous month (Sept '09)	This month (Oct '09)	This Financial Year (From April '09)	Cumulative (Since Launch)	
					Previous month (Upto 30.09.09)	This month (Upto 31.10.09)
(1)	(2)	(3)	(4)	(5)	(6)	(7=4+6)
1.0	Registration Details					
1.1	Individual Weaver	12	121	748	3,551	3,672
1.2	Master Weaver	0	0	21	120	120
1.3	Primary Co-op. Society	11	6	105	1,927	1,933
1.4	Apex HL Society	1	0	2	26	26
1.5	Retailer	1	1	6	19	20
1.6	Manufacturer Exporter	0	0	2	61	61
1.7	Merchant Exporter	0	0	1	21	21
1.8	Others	2	49	54	5	54
1.9	Total Registration	27	177	939	5,730	5,907
2.0	Field Activity					
2.1	No. of forms issued	158	118	927	7,953	8,071
2.2	Filled up form received	13	105	670	6,408	6,513
2.3	Verification completed	15	192	1,329	5,205	5,397
2.4	Pending for verification	---	---	---	1,033	942
2.5	Rejected application	0	3	14	171	174
2.6	No. of Hand loom covered	2,72,151	---	2,63,722	8,38,764	6,52,995 ①
3.0	Label sold details					
3.1	DF label sold	9,399	4,690	86,158	7,31,266	7,35,956
3.2	DM label sold	1,28,920	2,81,695	16,83,461	93,19,144	96,00,839
3.3	EF label sold	486	1,600	9,840	2,16,596	2,18,196
3.4	EM label sold	2,200	8,680	2,13,502	29,04,742	29,13,422
3.5	Total label issued	1,41,005	2,96,665	19,92,961	1,31,71,748	1,34,68,413
3.6	Label used for promotional purpose	0	0	54	767	767
3.7	Net label sold	1,41,005	2,96,665	19,92,907	1,31,70,981*	1,34,67,646*
4.0	Income from Label Sold					
4.1	@ Rs. 1.25/- (2,32,753)	---	---	---	2,90,941/-	2,90,941/-
4.2	@ Rs. 0.85/- (9,39,569)	---	---	---	7,98,634/-	7,98,634/-
4.3	@ Rs. 0.60/- (1,22,95,324)	84,603/-	1,77,999/-	11,95,745/-	71,99,196/-	73,77,195/-
4.4	Total Label Sold Income	84,603/-	1,77,999/-	11,95,745/-	82,88,771/-	84,66,770/-
5.0	Seminars Details					
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				Previous month (Upto 30.09.09)	This month (Upto 31.10.09)	
(1)	(2)	(3)	(4)	(5)	(6=4+5)	(7)
5.1	Cluster level	1	0	3	3	
5.2	State level	0	0	0	0	
5.3	Training to state deptt.	0	0	0	0	
5.4	Awareness Workshops	1	0	12	12	
5.5	Total programme held	2	0	15	15	②
6.0	Total No of participants	380	0	1,859	1,859	

* Net sale figure of labels after deducting number of labels issued for the promotional purpose.

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(1)	(2)	(3)	(4)	(5)	(6=4+5)	(7)
7.0	Participation in Fairs					
7.1	Domestic	0	0	1	1	
7.2	International	0	1	0	1	
7.3	Total	0	1	1	2	
8.0	No. of Retail Outlets Selling Handloom Mark Products				725	

- ① Double entry of looms of Primary Co-operative societies, which supply to the Apex Handloom Societies and State Handloom Corporations, has been rectified.
- ② Informations of one cluster level seminar and one awareness workshop came late.