



ACTIVITIES

Interface with stakeholders



•34 *workshops* at key clusters of the industry on selected themes

Banaras (3)	Lucknow (2)
Ludhiana	Ahmedabad
Bhubaneswar (2)	Puri(2)
Nuapatna	Pipli
Aurangabad	Yeola
Hyderabad (2)	Kolkata (2)
Thiruvananthapuram	Bhagalpur
Jamnagar	Surat
Panipat	Raipur
Bangaluru	Hubli
Mumbai(4)	Chennai (3)

•Concerns recorded and documented

Regional Conference on Geographical Indication (GI)

In order to synergies the research and development pertaining to the Geographical Indication (GI), two regional conferences were organised at Hyderabad during 3rd - 4th June 2008. About 350 stakeholders from Andhra Pradesh, Tamil Nadu, Karnataka, Kerala, Maharashtra, Gujarat, Rajasthan, Pondicherry, Dadra-Nagar Haveli, Lakshadweep including Senior Officers from state government, centre of excellence, civil society organisations, manufacturing and trading associations, export promotion councils participated



in the two days Regional Conference, Smt. Laxmi Puri, Deputy Secretary General, UNCTAD, Geneva inaugurated the conference and Lucknow during 4th - 5th September 2009. About 250 stakeholders from Punjab, Haryana, Uttar Pradesh, Madhya Pradesh, Himachal Pradesh,

Jammu & Kashmir, New Delhi, Bihar, Jharkhand, Chattisgarh, Orissa, West Bengal and Assam including Senior Officers from state government, centre of excellence, civil society organisations, manufacturing and trading associations, export promotion councils participated in the two days Regional Conference. Shri Jagdish Narain Rai, Hon'ble Minister (Textiles & Sericulture) Government of Uttar Pradesh inaugurated the conference.



The broad objectives of the conference are:

- Taking the issues relating to GI to researchers, policy makers, state governments, civil society organisations, centre of excellence for further research and dissemination for betterment.
- Creating a platform for the researchers and policy makers for regular interaction and carrying forward the research for betterment of stakeholders.
- Taking the Geographical Indication to a logical end for the sake of stakeholders.
- Sensitising the state government for better and pro-active implementation of project related activities.
- Disseminating the research and development, achievements of the project activities on GI with stakeholders.
- Sharing the concerns and impediments arises in the process of project implementation.

The theme of the conference is to showcase the different research and development activities taken up by UNCTAD, Textiles Committee and Tier - II Partners of the project on Geographical Indications.

Achievements of the Conference:

a) The conference was able to streamline the much needed debate among the researchers on the various issues relating to pre and post GI registrations phases of the products and how the IPR protection could be converted into opportunities in terms of increase in income and employment for the producer's community. The experts shared different case studies of registered products and how the registration has brought about

overall well being for the producers comment. The Textiles Committee shared the key findings of the study Pochampally Ikat: A Comparative Market Analysis of Pre & Post Registration Periods under Geographical Indication Act and informed the delegates about the rise in income employment and other important parameters of the products in the post registered period

b) The conference was also acted a training platform for the officers of Textiles Committee and Tier-II Partners particularly on issues relating to Intellectual property rights and Geographical Indications.

c) Almost all state governments were sensitised about the possible implications of IPR Protection of unique products through GI.

d) The feedbacks of stakeholders were collected on the issue for further dissemination and deliberation.